

A NEW HORSE RACING TRACK

CALL FOR INVESTORS

The sport of horse racing in Guyana is in need of urgent reform. A racecourse is a critical element for horse racing to take place. The three existing racecourses that are located in the Bernice area are outdated facilities that lack the infrastructure to comfortably accommodate the race going public in a safe environment. The absence of a racecourse in the capital city of Georgetown, with the capability to host Region Four and national race meetings, denies its residents the enjoyment of the spectacle of horse racing. The economic impact of a racecourse in Georgetown could provide jobs and boost Guyana's tourism product.

To this end, the business consulting firm Cerulean Incorporated is actively seeking investors to back the construction of a modern horse racing track in Georgetown, Guyana. The present position is that Cerulean Incorporated is seeking to engage the services of a Florida based horse racing consulting firm, to provide the necessary technical guidance towards achieving this objective.

WHY INVEST IN A NEW HORSE RACING TRACK?

The presence of the horse racing industry in Georgetown has the potential to create a niche of opportunities for full time and part-time employment as well as export opportunities of domestically bred horses. Betting operations both located at the racecourse and off the racecourse can boost income that can be redirected into maintaining the racecourse. There are also real estate development opportunities that can flourish, if laid down in close proximity to the facility. As it relates to tourism, a horse racing track in Georgetown could stimulate Guyana's tourism industry with a number of racing festivals to coincide with peak holiday times within the country.

Your investment will result in your part ownership of the horse racing facility that will entitle you to be part of the decision mechanism that manages its affairs. It is envisaged that the horse racing facility will be jointly owned by an **Owners' Club** and operated by a **Management Committee** appointed by the Owner's Club.

For more information please contact the Managing Director, Ms. Lyndell Danzie-Black at telephone (592) 674 0469 or email danzieblack@cerulean-management.com
